



EMAP Strategic Goals and Priorities 2019- 2022

Mission Statement

EMAP, as an independent non-profit organization, fosters excellence and accountability in emergency management programs, by establishing credible standards applied in a peer review accreditation process.

Vision

Capable and resilient communities through measurable standards of excellence.

Strategic Priority #1 - Governance

Strategic Goals

- 1) Ensure that the EMAP Commission takes actionable and measurable opportunities for outreach and engagement.
- 2) Pursue executive level national and international recognition of EMAP standards, assessment, accreditation and certification programs and processes.
- 3) Determine how and where to expand EMAP opportunities and activities.
- 4) Oversee the development and maintenance of EMAP standards.
- 5) Recruit and train effective membership for EMAP committees & commission.
- 6) Maintain ANSI accreditation.

Strategic Priority #2 - Outreach and Engagement

Strategic Goals

- 1) Educate executive and legislative leadership on the benefits of EMAP.
- 2) Promote and expand awareness of EMAP through public and private programs.
- 3) Promote the availability of EMAP to develop recognized standards for a wide-range of programs and specialized resources.
- 4) Work with other standards development organizations to promote EMAP and coordinate standard interoperability.
- 5) Participate in promotional activities and events.

Strategic Priority #3 - Standards Development

Strategic Goals

- 1) Execute a continual process for reviewing and updating standards.
- 2) Integrate regulatory changes or guidance and industry practices into standards.
- 3) Work with partner agencies and Programs to maintain or develop relevant and consistent standards to support stakeholder needs.



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Strategic Priority #4 - Administrative Assessments and Accreditation

Strategic Goals

- 1) Implement enhanced administrative assessment capabilities to address stakeholder needs.
- 2) Incorporate new technologies into established processes to establish cost effectiveness and efficiencies for enhancing the capabilities of EMAP and Programs.
- 3) Execute a continual process for identifying new customers to complete administrative assessments and accreditation.
- 4) Implement processes for partner agencies and Programs to maintain accreditation.

Strategic Priority #5 - Operational Evaluation

Strategic Goals

- 1) Increase operational assessment capabilities by leveraging new technologies into established processes to establish cost effectiveness and efficiencies for EMAP and Programs.
- 2) Develop a documented recognition process for operational assessment.
- 3) Incorporate operational assessment opportunities into EMAP business model.
- 4) Implement enhanced operational assessment capabilities to address stakeholder needs.

Strategic Priority #6 - Training and Instruction

Strategic Goals

- 1) Enhance training curricula and documentation on standards and processes.
- 2) Provide ongoing training opportunities for assessors, stakeholders and Programs seeking accreditation.
- 3) Assist stakeholders and Programs in incorporating standards into an organizational model.
- 4) Increase the development and publishing of a uniform, web-based training model for use by stakeholders and Programs.

Strategic Priority #7 - Life Cycle Cadre Development and Staffing

Strategic Goals

- 1) Develop tools to promote consistent, effective and efficient assessors for assessments.
- 2) Develop partnerships between EMAP and subject matter experts to increase assessment capabilities.
- 3) Promote and sustain standard specific development opportunities to establish a cadre of technical specialists.
- 4) Adopt a staffing plan commensurate with strategic priorities.



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Strategic Priority #8 - Life Cycle Funding

Strategic Goals

- 1) Leverage tools and utilize new technologies to promote programmatic cost efficiencies.
- 2) Enhance strategic partnerships to increase cost effectiveness and leverage funding opportunities.
- 3) Identify funding opportunities for both administrative and operational assessment processes.
- 4) Identify funding opportunities to ensure financial viability for Programs and operations.